



National Stock Exchange of India Limited BSE Limited

Exchange Plaza, Phiroze Jeejeebhoy Towers

C-1, Block G Dalal Street

Bandra Kurla Complex Mumbai - 400 001 Bandra (E), Mumbai - 400 051 SCRIP CODE: 500477

SCRIP CODE: ASHOKLEY

<u>Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015</u>

Please find attached a copy of the communication being released to the Press with Title 'Ashok Leyland bags order for 1225 Buses from Karnataka State Transport Undertakings'.

The details as required under Para B of Part A of Schedule III of SEBI LODR read with SEBI circular dated July 13, 2023 is given below:

Particulars	Details
Name of the entity awarding the	'
order(s)/contract(s)	namely KSRTC, NWKRTC and KKRTC
Significant terms and conditions	Ashok Leyland will deliver 210"-wheel base
	Viking fully built buses which are AIS 153
	certified and BSVI OBD II diesel fuelled for
	Mofussil operation featuring the advanced
	iGen6 BSVI Technology with a robust 147
	kW (197 HP) H Series Engine. This engine is
	expected to enhance safety, comfort and
	reduce the overall cost of ownership (TCO).
Whether order(s) / contract(s) have been	Domestic entity
awarded by or to domestic/ international	
entity	
Nature of order(s) / contract(s)	Supply of BSVI OBD II Diesel Fuel Type Fully
	Built Passenger Bus
Whether domestic or international	Domestic
Time period by which the	January 2024 - April 2024
order(s)/contract(s) is to be executed or is	
awarded	
Broad consideration or size of the	1225 nos. at a total consideration of Rs. 522
order(s)/contract(s)	Crores (approximate)
Whether the promoter/ promoter group /	No
group companies have any interest in the	



Particulars	Details
entity that awarded the order(s)/contract(s)	
or in the entity to which the order(s) /	
contract(s) is awarded? If yes, nature of	
interest and details thereof	
Whether the order(s) / contract(s) would fall	No
within related party transactions? If yes,	
whether the same is done at "arm's length"	

Date and time of occurrence of event: January 18, 2024; 12:14 hours.

We request you to kindly note and take the above information on record.

Thanking you,

Yours faithfully, for ASHOK LEYLAND LIMITED

N Ramanathan Company Secretary

Encl:a/a





PRESS RELEASE

Ashok Leyland bags order for 1225 Buses from Karnataka State Transport Undertakings

18th January 2024, Chennai: Ashok Leyland, the Indian flagship of the Hinduja Group and the country's leading commercial vehicle manufacturer, today announced that it has bagged orders from the Karnataka State Transport Undertakings for 1225 nos. fully built Viking buses to be delivered by April 2024. This will further contribute to strengthening Ashok Leyland's dominant position in the bus industry.

Ashok Leyland has been the most preferred brand by Karnataka State Transport Undertakings (STUs), boasting a fleet of over 11,680 operational buses. These buses shall adhere to AIS153 standards, and the design places a strong emphasis on ensuring superior passenger comfort and top-notch safety for both passengers and driver. Packed with advanced features, including a powerful H-series 6-cylinder 147 kW (197 hp) engine, and OBD-II certification, these buses showcase Ashok Leyland's state-of-the-art technology.

Shenu Agarwal, Managing Director & CEO, Ashok Leyland, said, "We are delighted to continue our longstanding association with Karnataka State Transport Undertakings. Local mobility plays a crucial role in overall national and economic growth. We are committed to providing the best suitable transport solutions with our expertise in developing technologically advanced, innovative, and efficient products. Our deep understanding of our markets and customers is what sets us apart and has been instrumental in our success in winning these orders".

Sanjeev Kumar, President- M&HCV, Ashok Leyland, said. "We are thrilled to have received this order from Karnataka State Transport Undertakings. The ongoing success of our partnership emphasizes the confidence and trust our customers have in our products. Specifically tailored to meet the unique requirements of Karnataka State Transport Undertakings, our buses stand as a testament to the reliability, durability, and robustness of our engineering. This repeat order is a clear indication of the trust our customers place in Ashok Leyland."

Ashok Leyland is the 4th largest manufacturer of buses in the world and India's largest bus manufacturer. This recent order represents a significant step forward, highlighting Karnataka State Transport Undertakings' enduring trust in Ashok Leyland's exceptional products and services.

For further information/media queries, contact:

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