



ASHOK LEYLAND

October 1, 2013

Madras Stock Exchange, Secretary

25218206

National Stock Exchange of India Limited,
Manager – Listing

022-26598237/26598238

BSE Limited,

General Manager – DCS

022-22723121/ 3719

Dear Sirs,

Sub : Clause 36 of the Listing Agreement -
Sale of Defiance Testing and Engineering Services Inc. U.S.A.

Dear Sirs,

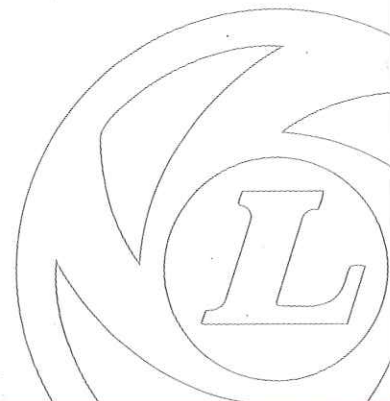
Please find attached a copy of the communication being released to the Press on the above captioned subject.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

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www.ashokleyland.com



HINDUJA GROUP



ASHOK LEYLAND

Press Release

Ashok Leyland announces sale of Defiance Testing & Engineering Services

Chennai, October 1, 2013 : Ashok Leyland, the Hinduja Group flagship, today announced the sale of Defiance Testing & Engineering Services (DTE) to Exova, one of the world's leading providers of testing, calibration and advisory services.

Defiance Testing and Engineering, located near Detroit, USA, had been acquired by Ashok Leyland in 2007. DTE provides testing and engineering services to manufacturers and leading suppliers in the passenger car, light truck, bus and military vehicle sectors. Its range of capabilities also includes component and system testing, fatigue and durability validation, system simulation, and full vehicle structural testing.

Since its acquisition, DTE has not only weathered the downturn of 2008-2009 with a smart recovery, it has also seen consistent and profitable growth since through a combination of operational efficiency, new customer capture, and focus on adjacent sectors such as construction and off-highway and Defence. Significantly, as a matter of strategic fit, DTE helped Ashok Leyland imbibe several new skills in testing and validation and thereby reduce the new product development time and costs.

Commenting on the sale of DTE, **Dr. V Sumantran, Vice Chairman, Ashok Leyland**, said, "It is reflective of Ashok Leyland's dynamic shift in strategic priorities aimed at enhancing the value of its business in the medium term."

Ashok Leyland's separate entity focused on IT and Engineering Services namely Defiance Technologies Limited remains unaffected by this transaction.



For further information, please contact: K L Balaji, Communications @ 98846 73993; Ms Toral Sanghavi, Clea @ 90049 62222