



ASHOK LEYLAND

September 9, 2014

Madras Stock Exchange, Secretary

25218206

National Stock Exchange of India Limited,
Manager – Listing

cmlist@nse.co.in

BSE Limited,

General Manager – DCS

022-22723121/ 3719

Dear Sirs,

Sub : **Clause 36 of the Listing Agreement**

Dear Sirs,

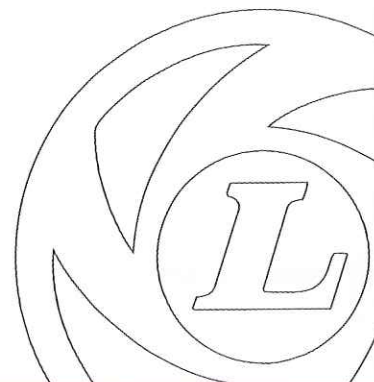
Please find attached a copy of the communication being released to the Press, relating to orders for buses under JnNRUM-II Scheme.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

Registered Office: No.1, Sardar Patel Road, Guindy, Chennai 600 032, India.
t : +91.44.2220 6000 f : +91.44.2220 6001, e : reachus@ashokleyland.com,
CIN: L34101TN1948PLC000105, www.ashokleyland.com



HINDUJA GROUP



ASHOK LEYLAND

Press Release

Ashok Leyland Ltd. is the largest recipient of orders for buses under JNNURM-II scheme worth nearly INR 1500 Crores.

Chennai, September 9th, 2014: Ashok Leyland Ltd., flagship of the Hinduja Group, and the largest supplier of buses to state transport corporations, has received orders for around 4000 buses from State Transport Undertakings (STUs).

A total of 22 STUs across the country including Calcutta State Transport Corporation (CSTC), Bangalore Metropolitan Transport Corporation (BMTC), Andhra Pradesh State Road Transport Corporation (APSRTC), Jaipur City Transport Services Ltd. (JCTSL), and Pune Mahanagar Parivahan Mahamandal Limited (PMPML) have placed large orders on the company.

Mr. Vinod K. Dasari, Managing Director, Ashok Leyland Ltd., said, "With rapid urbanization and increasing agglomeration in Indian cities, it is important to modernize public transportation systems and offer technologically advanced and empathetically designed transport solutions. *JanBus*, the world's first front-engine, single-step entry, full-flat floor bus, is a vehicle specifically designed for urban transport. It provides several patented features that maximize passenger safety and substantially enhanced operating economics for the STUs. *JanBus* has received tremendous response from STUs - it will contribute over 2000 buses to JNNURM-II. We have also received orders from the international market for the bus and soon *JanBus* will be running in many countries. We have always been at the forefront of providing world-class products first to our fellow Indians and remain committed to making lives simpler and safer for every Indian."

Similarly, the 8-meter '*JanBus Midi*', with a uniform floor height of 650 mm is specially designed for feeder services, offering last mile connectivity from metro stations, BRT corridors to the final destinations. Metro feeder operations require quick boarding and alighting for which the bus is equipped with wide doors and a single-step entry. Both the *JanBus* and the *JanBus Midi* are products that are well suited to fit Government of India's 'Smart City Strategy'."

Ashok Leyland will offer a mix of *JanBus*, midi-buses and Ultra Low Entry (ULE) buses as a part of the 4000 buses ordered under JNNURM-II. The supply of these buses has started and many of them are already carrying passengers.

For media queries, please contact:

Alok Saraogi
Head – Brand Marketing and Corporate Communications
Ashok Leyland
+91 8056029304

