



ASHOK LEYLAND

October 24, 2014

National Stock Exchange of India Limited,
Manager – Listing

cmlist@nse.co.in

BSE Limited,

022-22723121/ 3719

General Manager – DCS

Dear Sirs,

Sub : **Clause 36 of the Listing Agreement**

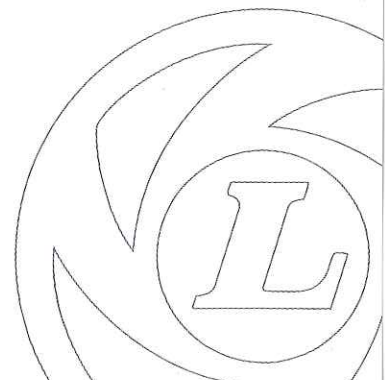
Please find attached a copy of the communication being released to the Press relating to an MoU with Bank of Maharashtra for vehicle financing.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

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HINDUJA GROUP



ASHOK LEYLAND

Press Release

Ashok Leyland sign a MoU with Bank of Maharashtra for vehicle financing

Chennai, October 24th, 2014: Ashok Leyland Ltd., flagship of the Hinduja Group, and Bank of Maharashtra signed an MOU (Memorandum of Understanding) whereby Bank of Maharashtra will extend retail financing to customers of Ashok Leyland's commercial vehicles. With this tie-up, Ashok Leyland will have access to 1700 branches of Bank of Maharashtra and will be able to provide more efficient and effective service to its customers.

The MOU was signed by Mr. Phillip D'Silva, General Manager – Credit Priority and Mr. K. Ram Kumar, Vice President – Finance, Ashok Leyland Ltd.

"This tie-up will help our customers get greater access to finance, especially in the West and South India, given Bank of Maharashtra's extensive network and reach" said Mr. Gopal Mahadevan, Chief Financial Officer, Ashok Leyland Ltd.

For media queries, please contact:

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