



November 26, 2015

National Stock Exchange of India Limited, Manager – Listing [cmlist@nse.co.in](mailto:cmlist@nse.co.in)

BSE Limited, General Manager – DCS [corp.relations@bseindia.in](mailto:corp.relations@bseindia.in)

Dear Sirs,

Sub : **Clause 36 of the Listing Agreement**

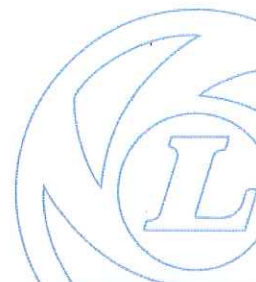
Please find attached a copy of the communication being released to the Press relating to winning contract.

Yours faithfully,  
for ASHOK LEYLAND LIMITED,

N Ramanathan  
Company Secretary



ASHOK LEYLAND LIMITED  
Registered Office: No.1, Sardar Patel Road, Guindy, Chennai 600 032, India  
t : +91.44.2220 6000 f : +91.44.2220 6001, e : [reachus@ashokleyland.com](mailto:reachus@ashokleyland.com)  
CIN : L34101TN1948PLC000105; [www.ashokleyland.com](http://www.ashokleyland.com)





**ASHOK LEYLAND**

**Press Release**

## **Ashok Leyland wins contract for 3600 vehicles worth \$200Mn from Cote D'Ivoire**

**Chennai, November 26, 2015:** Ashok Leyland, flagship of the Hinduja Group, signed a contract with the government of Cote D'Ivoire for 3600 vehicles worth \$200Mn. This contract is being funded by EXIM Bank of India and is pending final clearance from respective governments. The vehicles, which include trucks and buses, will be delivered over the next 12 months.

Speaking at the occasion, **Mr. Vinod K. Dasari, Managing Director, Ashok Leyland** said, "I am proud that the Government of Cote D'Ivoire has chosen products from Ashok Leyland, well-renowned for their reliability and quality. This is the largest contract for this country with any firm in India, and also represents the largest such contract till date for the Company. We are proud to be partnering with the visionary government of Cote D'Ivoire, and look forward to building this as a base for further growth in West Africa. I also would like to acknowledge the tremendous support from EXIM Bank, Ministry of Commerce, and the Indian Embassy in bringing this large contract to fruition."

For further information / media queries, contact:

Alok Saraogi,

Vice President – Brand & Marketing Communication,

[alok.saraogi@ashokleyland.com](mailto:alok.saraogi@ashokleyland.com)

+91 8056029304

