



ASHOK LEYLAND

October 17, 2016

National Stock Exchange of India Limited
Exchange Plaza,
C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Thru NEAPS

Thru BSE Listing Centre

Dear Sirs,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

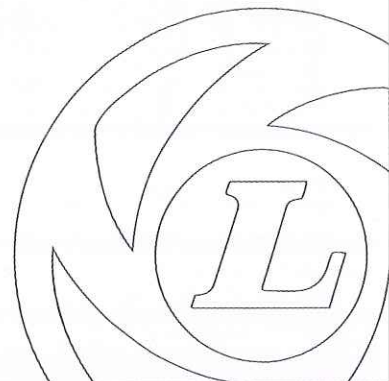
Please find attached a copy of the communication being released to the Press today.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

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HINDUJA GROUP



ASHOK LEYLAND

Press Release

Ashok Leyland launches 'Circuit' Series – first Electric Bus Made in India

Designed and engineered in India, for India, by Indians – the 100% electric bus is a zero-emission, non-polluting vehicle, created specifically for Indian road and passenger conditions

17th October 2016, Chennai: Ashok Leyland, flagship of the Hinduja Group, today unveiled the Country's first Circuit electric bus designed and engineered entirely in India, by Indians, for the Nation. In line with Ashok Leyland's vision for the future of mass mobility, the country's first Made in India 100% electric bus is a zero-emission vehicle created by Ashok Leyland specifically for Indian road and load conditions. This new Circuit range of vehicles will be offered on multiple platforms.

The chief guest on the occasion, **Shri. Ambuj Sharma, IAS, Additional Chief Secretary, Industries and Commerce, Government of Tamil Nadu**, said, "Today is a very significant day for us as a state and as a country. India's first ever fully electric bus, developed for India and made in India, is a big leap in mass public transport and we are glad that Ashok Leyland has been able to deliver this. This vehicle will support the Government initiative of reducing India's eight lakh crore fuel import bill and is a promise for a brighter and cleaner future for all of us and for our future generations."

Mr. Vinod K. Dasari, Managing Director, Ashok Leyland, said, "The Circuit series of buses is another testament to Ashok Leyland's commitment to leverage India's technological innovation to deliver relevant and best-in-class solutions for India and the world. In April 2015, at FAME Delhi workshop, we had committed to vehicles with full electric power trains by January '17. I am happy to dedicate the first vehicle in this new Circuit series, ahead of schedule. As a world leader in public transport, we can proudly say that we have created a product that will enhance the environment in the cities - this is in keeping with Ashok Leyland's philosophy of '*Aapki Jeet, Hamari Jeet*'."

"The Circuit series vehicles are all exclusively engineered on India-specific platforms that can tackle varied topography, gradients, and usage conditions. Integrated with a fire detection and suppression system (FDSS), this truly Indian innovation can travel 120* kilometers on a single charge. It is built on a simple, mass-market platform that will enable the operator to cater to customers in city centres with minimal operational and maintenance costs." said **Mr. T Venkataraman, Sr. Vice President – Global Bus**.

For any further information / media queries, contact:

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*Under standard test conditions

