

August 17, 2018

National Stock Exchange of India Limited
Exchange Plaza
C-1, Block G, Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: ASHOKLEY

Stock Symbol: 500477

Through: NEAPS

Through: BSE Listing Centre

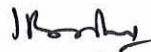
Dear Sirs,

Sub: **Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release titled - Ashok Leyland wins order for 300 Double Decker buses in Bangladesh**

Please find attached a copy of the communication being released to the Press relating to the winning of an order from Bangladesh Road Transport Corporation (BRTC) for the supply of 300 Ashok Leyland buses.

Thanking you,

Yours faithfully,
for ASHOK LEYLAND LIMITED


JN Ramanathan
Company Secretary

Encl : a/a

ASHOK LEYLAND LIMITED

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CIN - L34101TN1948PLC000105 | www.ashokleyland.com



Press Release**Ashok Leyland wins order for 300 Double Decker buses in Bangladesh**

Chennai, August 17, 2018: Ashok Leyland, the flagship of Hinduja Group, today announced the winning of an order from Bangladesh Road Transport Corporation (BRTC) for the supply of 300 Ashok Leyland buses. The order is for Double Decker buses which will help in decongesting the busy roads of Dhaka. This procurement is against a tender under Indian Line of Credit. The delivery will take place within eight months from now.

Announcing the order win, **Mr. Vinod K. Dasari, Managing Director, Ashok Leyland**, said, "Bangladesh is one of our key export markets and this order further strengthens our position. This order win in Bangladesh is yet another testimony of our leadership in the country. Our in-depth understanding of public transport and understanding of the market and customers is what differentiates us and has helped us win this order.

"Exports has been a strong focus for us to de-risk from cyclicity in Indian market and to globalize our product portfolio. This is a significant win for us and builds on the strong export growth we had last year"

For further information/media queries, contact:

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