



ASHOK LEYLAND

March 21, 2018

National Stock Exchange of India Limited
Exchange Plaza
C-1, Block G, Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code : ASHOKLEY

Stock Symbol : 500477

Through : NEAPS

Through: BSE Listing Centre

Dear Sirs,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Order from The Institute of Road Transport (IRT), Tamilnadu for 2100 buses

Please find attached a communication relating to an Order from The Institute of Road Transport (IRT), Tamilnadu for 2100 buses to the Company.

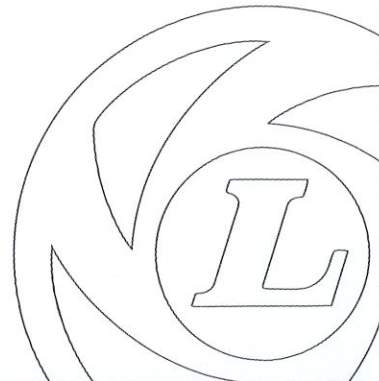
Yours faithfully,
for ASHOK LEYLAND LIMITED

N Ramanathan
Company Secretary

Encl : a/a

ASHOK LEYLAND LIMITED

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HINDUJA GROUP

Ashok Leyland bags orders for 2100 Buses from The Institute of Road Transport (IRT), Tamil Nadu

21st March, 2018, Chennai: Ashok Leyland, flagship of the Hinduja Group, today confirmed that it bagged an order from The Institute of Road Transport (IRT), Tamil Nadu for supply of 2000 Passenger Chassis and 100 of Fully built Small Buses to various STUs in the state of Tamil Nadu. The order size is about Rs. 321 crores. This order is scheduled to be supplied during the first half of 2018-19.

Speaking about the order, Mr. Vinod K. Dasari, Chief Executive Officer & Managing Director, Ashok Leyland, said, "We are very happy to receive this order from The Institute of Road Transport (IRT), Tamil Nadu. We have had a long and proud partnership with IRT. We will continue our efforts towards their success."

Speaking on the win, Mr. Sanjay Saraswat, Senior Vice President, Global Buses, Ashok Leyland, said. "Our buses are durable, robust and employ the latest in technology. The cost of ownership and the product experience which we can deliver is the best in the industry. Our in-depth understanding of what works for our markets and customers is what differentiates us and has helped us win this order from IRT, Tamil Nadu."

For further information, contact:

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