



**ASHOK LEYLAND**

January 24, 2018

National Stock Exchange of India Limited  
Exchange Plaza  
C-1, Block G, Bandra Kurla Complex  
Bandra (E), Mumbai - 400 051

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

Scrip Code : ASHOKLEY

Stock Symbol : 500477

Through : NEAPS

Through: BSE Listing Centre

Dear Sirs,

**Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Order by VRL Logistics for 1200 Ashok Leyland trucks**

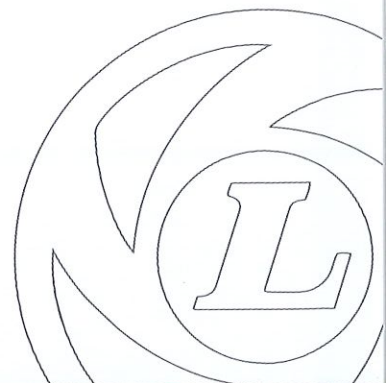
Please find attached a copy of the communication being released to the Press relating to Order by VRL Logistics for 1200 Ashok Leyland trucks.

Yours faithfully,  
for ASHOK LEYLAND LIMITED

N Ramanathan  
Company Secretary

**ASHOK LEYLAND LIMITED**

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**HINDUJA GROUP**

**Press Release****VRL Logistics places an order for 1200 Ashok Leyland trucks**

**24<sup>th</sup> January, 2018, Chennai:** Ashok Leyland, flagship of the Hinduja Group, today received an order for over Rs.350 Crores from VRL Logistics Limited (VRL), which is one of the largest logistics companies in India. This order of 1200 trucks are for the models '3123' and '3723' (600 each). These trucks will have all the advanced features to bring more efficiency and profitability to the VRL's expanding fleet.

*Sharing his views on the order, Mr. Vinod Dasari, MD, Ashok Leyland, said, "VRL Logistics and Ashok Leyland have a long-standing relationship which surpasses the usual customer, vendor relationship. VRL has, over the years, not only been our customers but have also worked very closely with us in developing new products which suit various customers. VRL has been one of the most pioneering and enterprising fleet operators in our country. We are very proud and thank them for choosing us to be their partners of choice in growth. We are confident, with this fresh order, our relationship has become deeper and stronger."*

*Commenting on the order, Dr. Vijay Sankeshwar, Chairman and Managing Director, VRL, said, "Though we are associated with multiple Commercial Vehicle manufacturers 80% of our existing fleet is procured from Ashok Leyland. We have a long standing mutually beneficial business association with Ashok Leyland and acknowledge their reliability, timely technological advancements and extremely pro-active after sale service. We also appreciate their personalized attention on all our technical queries and wish to specifically put our appreciation on record with regard to their interaction with even the smallest of their customers which is reflective of their business culture. We cherish our business with Ashok Leyland and are sure that this order further strengthens our association."*

The trucks will come fitted with the latest in features and technology. These advanced features and technologies will help VRL to have a reduced maintenance time, fewer stop overs, better efficiency resulting in better uptime and increased profitability.

**For further information / media queries, contact:**

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